



Emerald Junction Summerfest July 28-30, 2011

July 18, 2011

Discover a true hidden gem at the 2011 Emerald Junction Summerfest Music Festival, July 28-30 in Emerald sponsored by Malpeque Bay Credit Union. For three evenings attendees will be treated to the best in local and regional talent with plenty of fun thrown in on the side.

For the first time, festivities will begin on Thursday evening with a concert at St. James Church on Route 2 in Summerfield with PEI Music Award winners Haunted Hearts. Organizers are very pleased to be able to showcase one of PEI's rising stars in the comfortable surroundings of this historic church.

Haunted Hearts were recently awarded the Country / Alt. Country: Recording of the Year, Songwriter of the year, Group of the Year and Album of the Year.

Socializing, food, fun and music are the name of the game on Friday evening at the Boxcar Pub Night which begins with the Emerald Reunion. This informal reunion of past and present residents and friends of Emerald has become a popular event to meet new neighbours and renew acquaintances.

Following the Reunion will be the Emerald debut of "Minute to Win it" at 8pm in the banquet room of the Community Centre. This fun game will see contestants try to beat the clock doing challenges using household items while the crowd cheers them on. The "Kids Tropical Luau" will also be held in the Studio at the Community Centre at 8pm where there will be prizes for the best beach wear and special tropical drinks for ages 11-15.

The evening winds up with live music by Scott White, Nathan Condon and Maritime Idol PEI Regional Winner Jordan LeClair in the banquet room starting around 9:30pm.

Saturday evening marks another debut at the festival – the Backyard Bash with Da' Rock returning after a popular performance at the 2009 festival. This will be an indoor/outdoor dance that will go rain or shine beginning at 10pm.

The festival headquarters is located at 1910 Nodd Rd. in Emerald, just 30 minutes west of Charlottetown. Doors open one hour prior to each event. Discounted tickets are now available online. For more information visit www.emeraldjunctionsummerfest.com or call 886-2400. The festival is also supported by Canadian Heritage and Tourism PEI.